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**A SELECTED BIBLIOGRAPHY ON PLANNED CHANGE AND  
COMMUNITY PLANNING PRACTICE: MAKING THINGS HAPPEN**

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A SELECTED BIBLIOGRAPHY OF PLANNED CHANGE AND  
COMMUNITY PLANNING PRACTICE: MAKING THINGS HAPPEN

by

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This bibliography was developed as a result of three basic considerations. First, it indicates the educational orientation of the Graduate Department of Community Planning at the University of Cincinnati. Second, the bibliography reflects the authors' experience with the development of a seminar in Planned Change in the Department of Community Planning. Finally, it draws on the experiences of the Department affiliated CHART (Community Human and Resources Training) Program in utilizing concepts and methods of planned community change with local citizen groups.<sup>1,2</sup>

The orientation of the Graduate Department of Community Planning is toward comprehensive community planning, with an emphasis on urban social policy planning. The learning community of the Department focuses on the development of agents of planned community change. Areas stressed include: the aspirations of communities, individuals, groups and organizations, advocacy planning, and citizen participation in community plan making.

The education of the agent of planned community change is concerned with the development of knowledge and skills in the processes of deliberate social change. The educational program of the Department concentrates on actual field experience, community organization and development, the psychology of the environment and the dynamics of the learning process.

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<sup>1</sup>Bolton, Charles K., and Mark E. Lindberg. Conflict: The Conditions and Processes in Community, Organizations and Interpersonal Relationships. Monticello, Illinois: Council of Planning Librarians, Exchange Bibliography 187, May, 1971.

<sup>2</sup>Bolton, Charles K., and Kenneth E. Corey (eds.). A Selected Bibliography for the Training of Citizen-Agents of Planned Community Change. (Revised Edition). Monticello, Illinois: Council of Planning Librarians, Exchange Bibliography 125, August, 1971.



An awareness of the concepts which led to the selection of the literature presented in this bibliography is vital to an understanding of its focus. Involved is a basic recreation of the planning profession, away from a past orientation based on the use of mechanistic techniques, and towards the process application of applied behavioral science and planned change theory. The two central concepts, therefore, involve "planning" and "planned change".

Planning has been defined in varying ways, all of which are nuances of the key concept: control of the future. Whether described as "guiding future development" or "developing policies to assure equal opportunity", the act of planning involves a conscious attempt to create change in present events to assure a more desirable future. In its theoretical application, planning may take place in personal affairs, corporate and military decision-making, physical and social development in the city, and foreign policy development, to name just a few examples. This bibliography concentrates on the activity of planning in the urban community decision-making context.

Community Planning, as the term is used here, also implies several value judgments. The concept of community, used in a social and locational sense, is assumed as an important variable to be maximized. In addition, the "control" element of planning, discussed above, is assumed to be most properly placed in the hands of those most affected by the consequences of the planning decision. This assumption is reflected in the hypothesis that every planning decision is political (i.e., benefits one person or group to a greater extent than it benefits other persons or groups), and, therefore, should be collaboratively reached during a process which includes the persons and groups most affected.

A last important consideration must be stated as a caution; "how to" must not imply "ought". As Jacques Ellul has indicated in The Technological Society, the successful use of any technique, whether mechanical, mathematical or behavioral, can cause the user to neglect consideration of whether he ought, logically or ethically, to be using that particular technique.<sup>3</sup> Many of the theories and techniques presented here can be powerfully applied to human beings, and great care must be exercised to assure that the overall process is considered as Dr. Robert C. Hoover has observed:

"No person or group or culture shall be manipulated as a mere means or instrument toward the achievement of any social objective, but all persons, groups and co-cultures shall be treated as valid subjects of the common concern in their own right and for their own sakes."<sup>4</sup>

<sup>3</sup>Ellul, Jacques. The Technological Society. New York: Knopf, 1964.

<sup>4</sup>The Graduate Department of Community Planning. The Announcement. Cincinnati, Ohio: The University of Cincinnati, 1971-72.



Finally, the role of the individual planner is assumed to be best carried out in an active, rather than passive manner. Planning "with", rather than "for", people implies a dynamic interchange between the planner and his client group, with an open and sincere interaction taking place.

### ORGANIZATION OF BIBLIOGRAPHY

The bibliography consists of three sections: (1) The Community: Conceptual Background; (2) The Community: Processes for Effecting Change; and (3) The Community: Individuals, Groups and Organizations.

The first section deals primarily with the various meanings of community, and with the framework and theory of creating change in community.

The second section is concerned with an examination of the "how to" of community change. Emphasized are processes of community research, organization and action, and basic individual-community interactions.

The third section has three parts: the Individual, Groups, and Organizations. Here, attention is given to the specific human elements of community and their interaction. Each part begins with a list of readings intended to provide one with a theoretical and conceptual understanding of, for example, the individual as he lives in community. Specific consideration is then given in each part to the process of changing: the individual and change, change and groups, and changing organizations.

This bibliography is designed for: (1) students of planned community change, (2) practitioners concerned with the redefinition of the planning profession, and (3) local citizens involved in the change process. The authors do not consider the bibliography to be exhaustive, but rather developmental, outlining the application of planned change theory and method to the practice of community planning.

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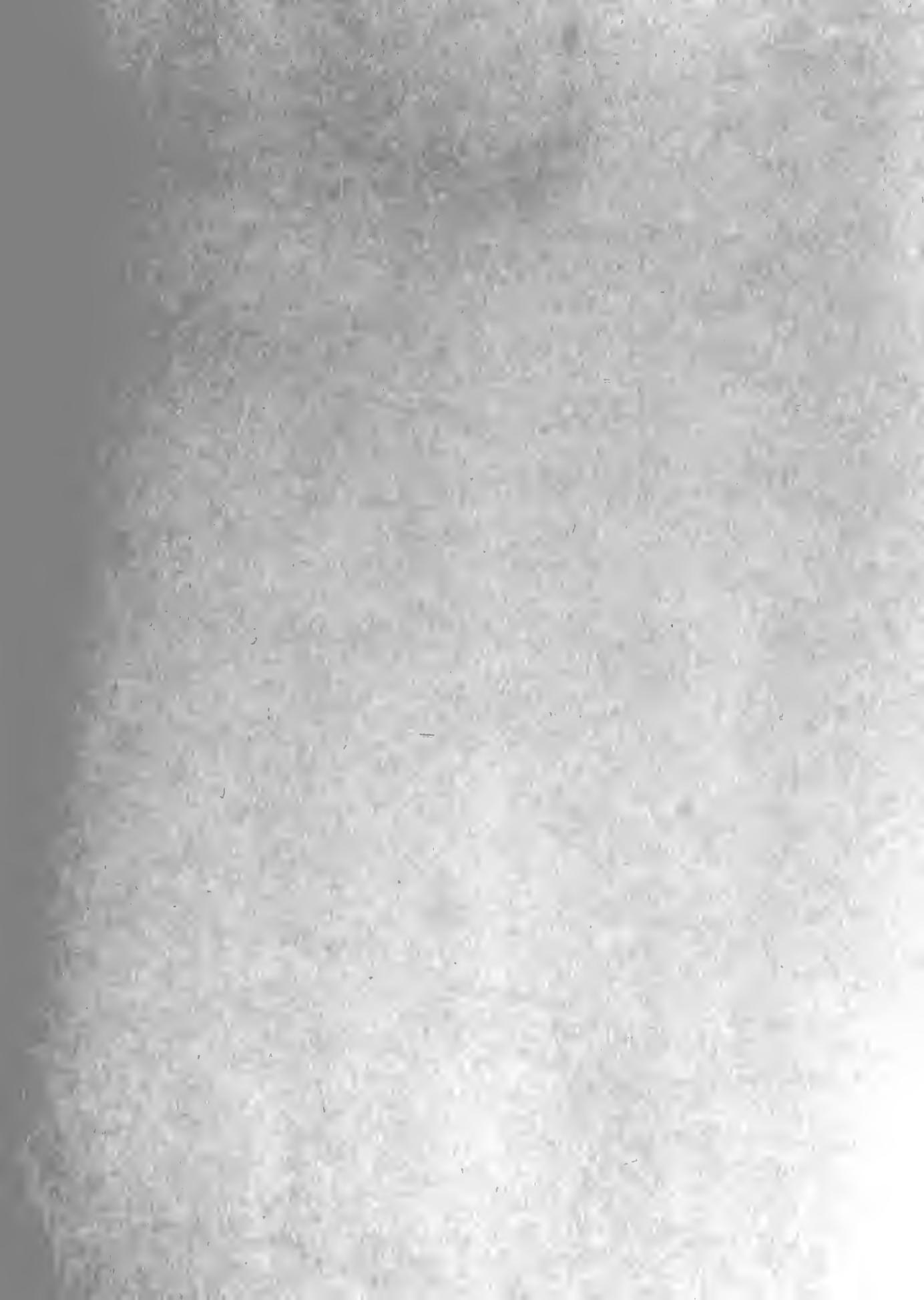
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